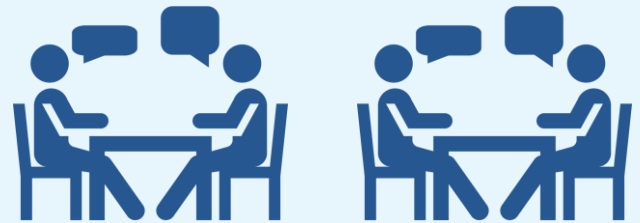




Lombardia, October 1st 2018

OUR OBJECT: helping SMEs to develop contacts with companies of the **same size**: a Cluster2Cluster event with a large **participation of companies**

Speed dating B2B meetings between SMEs from different clusters



3 mins companies' **pitch presentations** (no slides):

- areas of interests
- partner research (real business opportunities)
- contacts and projects developed since last event



To follow,
the **visit** to a Lombardian prime contractor **company**

Catalogue of contacts after the event and dissemination towards companies

Communication and social campaign



9th February 2018: the previous event

Lombardia and Swiss Aerospace Cluster

- ✓ 22 companies participating
- ✓ Strengthened relationships among the two territories and established basis for a possible collaboration both between Clusters and companies
- ✓ Successful event, appreciated by the Lombardian and Swiss companies